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**FOR IMMEDIATE RELEASE**

**Intuicom Signs Transportation and Traffic Industry Veteran Joaquin Segl.**

**Boulder, CO (February 24, 2014)** – Intuicom, Incorporated, a premier supplier of wireless solutions to the Traffic and Intelligent Transportation market, has signed industry veteran Joaquin Segl for Business Development in their Traffic and ITS division.

Mr. Segl brings more than 10 years of Sales and Business Development experience in the ITS & Traffic markets. He most recently served as the Vice President of Sales and Business Development for Encom Wireless.

“I am very pleased to be working with Intuicom,” said Joaquin Segl, President of SEGL Consulting. “Intuicom has a strong reputation for delivering high-quality wireless solutions to the traffic management marketplace and is a recognized leader in the industry. Intuicom’s solutions are a perfect match for providing comprehensive reliable solutions for ITS,” concluded Mr. Segl.

**About Intuicom, Inc.** - Intuicom provides wireless data solutions designed to satisfy the most demanding requirements for long-range remote or mobile device networking. Intuicom provides unsurpassed performance and flexibility. Founded in 1999, with headquarters in Boulder, Colorado, Intuicom solutions enhance applications including precision GPS, traffic control, transportation, and automation. Find out more at [www.intuicom.com](http://www.intuicom.com).

**About SEGL Consulting** - SEGL Consulting focuses on advising agencies and businesses on how best to use the technological advancements in the traffic management business to find the most suitable solution to reduce traffic congestion, improve the safety of surface transportation and control central software systems on municipalities in North America. SEGL Consulting also provides guidance on establishment and administration of ITS distribution channels, as well as assistance on management, implementation and deployment of a selected range of leading product lines in the market place. SEGL Consulting is based in Plano, Texas. For more information, contact us at (209)877-7345 or at [www.seglconsulting.com](http://www.seglconsulting.com)

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