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## FOR IMMEDIATE RELEASE

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## Intuicom Unveils BroadBandPro™ Enterprise Management Software 4.0

**Boulder, CO — (August 9, 2016)**—Intuicom, Incorporated, a premier supplier of wireless solutions to the Intelligent Transportation Systems (ITS) market, announced today the release of BroadBandPro™ Enterprise Management Software version 4.0. This latest iteration of Intuicom's flagship enterprise management platform provides a unified code base consisting of a no-cost "Field Version," and the full-featured "Enterprise Version" of BroadBandPro™ Enterprise Management Software version 4.0.

"Installers can download and use the "Field Version" of BroadBandPro™ Enterprise Management Software, at no cost, to quickly and easily configure and deploy their Intuicom wireless solutions," states Dan Paladino, Director of Sales and Business Development, Intuicom, Inc. "Traffic administrators can at the same time view the advanced functionality and capability of BroadBandPro™ Enterprise Management Software and easily upgrade, on the fly, to the "Enterprise Version" for the ultimate in convenience and control. We have made the transition seamless and easy."

Allowing users to automatically discover, configure, optimize, and secure their wireless communication networks, BroadBandPro™ Enterprise Management Software has long been recognized for the simplicity of its design and how that translates to ease of use and functionality unique to the product—so unique and powerful that it is patent-pending.

Drag-and-drop device configuration, auto-discovery of assets on your network, real-time bi-directional network link data, and a performance dashboard that intuitively communicates network performance parameters including ping latency, signal-to-noise ratio, and Tx/Rx CCQ, are just a few of the advanced features inherent in BroadBandPro™ Enterprise Management Software version 4.0. Coupled with industry-leading security functionality and enhancements, it's easy to see why BroadBandPro™ Enterprise Management Software is the solution of choice for traffic administrators nationwide.

“The alarm functionality that BroadBandPro Enterprise Management Software brings is more than revolutionary,” states Kevin Hanson, Territory Manager for Western Systems, Inc., an Authorized Intuicom Distributor. “It has the ability to notify a technician, by text or email, that there is a failure in the field. A lot of times they will get the notice from the software before Dispatch even knows there’s a problem. That capability is critical, because that alone improves their response time.”

“Intuicom success is based on our commitment to delivering advanced technology that is easy to deploy, manage, and secure,” says Tom Foley, president and CEO, Intuicom, Inc. “BroadBandPro Enterprise Management Software version 4.0 brings a new level of connectivity and manageability to agencies and municipalities operating under a mandate of doing more with less without compromising the security of their network.”

**About Intuicom, Inc.**

Intuicom provides wireless data solutions designed to satisfy the most demanding requirements for long-range remote or mobile device networking. Intuicom provides unsurpassed performance and flexibility. Founded in 1999, with headquarters in Boulder, Colorado, Intuicom Wireless Solutions enhance applications including precision GPS, traffic control, transportation, and automation. You can learn more about Intuicom at [www.intuicom.com](http://www.intuicom.com).

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