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Wireless Communications Key to Efficient Traffic Network Utilization
Broadband Radios Deliver High-Speed Fiber Interconnect for Network Expansion Initiatives

Boulder, CO — (June 14, 2016)—Intuicom®, Incorporated, a premier supplier of wireless solutions to the Intelligent Transportation Systems (ITS) market, announced today at ITS America in San Jose, CA, the extent of agencies and municipalities that have recently embraced Intuicom’s Broadband Wireless Communications for their respective Transportation and Traffic Network Expansion Initiatives completed or currently in deployment.

The drive to incorporate wireless communications into transportation and traffic control networks nationwide is predicated on three major motivations:

1. **Cost** – at a fraction of the high costs of fiber and the expense of trenching and deploying fiber, broadband wireless communications is becoming the preferred conduit for fiber interconnects for agencies and municipalities confronted with staggering population growth and stagnant budgets.

2. **Convenience** – wireless communication devices can be installed with minimal, if any, physical disruption to roadways and commuters. Units can be pre-configured prior to deployment to expedite installation and advanced wireless network management tools enable administrators to discover, configure and optimize the performance of their wireless networks remotely for added awareness and control.

3. **Scalability** – unlike the physical limitations inherent in hard wired networks, broadband wireless networks can be expanded, redirected, or repurposed as the demands of the network or situations dictate.
Wireless, because of its cost-effective economics, fast time to install and deploy, and scalable flexibility is therefore the natural choice for data backhaul and fiber interconnect for administrators of transportation and traffic control networks, both big and small.

“With the rapid growth that many communities have been experiencing, agencies are looking for cost-effective, yet secure ways to extend their transportation networks,” comments Dan Paladino, Director of Sales and Business Development, Intuicom, Inc. “At speeds up to 108Mbps, Intuicom BroadBand Solutions are engineered to address the extended range and throughput requirements demanded by the communities’ bandwidth-intensive applications.”

Intuicom’s BroadBand Solutions (BBS) radios are specified and deployed for their extended range and secure, high capacity throughput providing the overriding communications framework for transportation and traffic projects throughout North America. These scalable solutions provide wireless interconnect for a communities traffic signal controllers while enabling centralized monitoring and management of the entire traffic network from a central Traffic Operations Center (TOC).

Recent examples of the diverse applications that Intuicom’s wireless communications solutions have been deployed to address include:

- City of Pueblo, Colorado – wireless connectivity and video backhaul of the City’s enhanced video detection capabilities resulting in accelerated deployment, resource conservation, and increased asset utilization.
- City of Laredo, Texas – wirelessly connecting two of Laredo’s most travelled corridors allows traffic data, including live video streams, to be transmitted wirelessly to the Laredo Traffic Safety Offices for centralized monitoring and response, while the City experienced significant cost savings as a result of this initiative.
- Montana DOT – forming the wireless infrastructure for the larger municipalities throughout Montana, Intuicom’s Broadband Solutions provide enhanced connectivity, accelerated deployment, and simplified network management of their digital assets.
- City of North Vancouver, British Columbia – wireless streaming of the City’s extensive network of pan-tilt-zoom (PTZ) cameras to their Central Traffic Management Center. By integrating the City’s IP-based traffic signal controllers, Intuicom wireless solutions brought their centralized management and monitoring capabilities to a level of performance previously unobtainable.
- Puebla City, Mexico – Intuicom’s BroadBand Solutions were deployed to replace a legacy communications infrastructure plagued with recurring and unresolved issues for years. Intuicom’s
Wireless Solutions’ extended range and high throughput capabilities, coupled with Intuicom’s seamless interoperability with existing communication devices, have resulted in alleviating all the communication issues the City had dealt with, while allowing them the ability to extend their communication corridor in a cost-effective and timely manner.

**About Intuicom, Inc.**

Intuicom provides wireless data solutions designed to satisfy the most demanding requirements for long-range remote or mobile device networking. Intuicom provides unsurpassed performance and flexibility. Founded in 1999, with headquarters in Boulder, Colorado, Intuicom Wireless Solutions enhance applications including precision GPS, traffic control, transportation, and automation. You can learn more about Intuicom at www.intuicom.com.

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